



DRIVE YOUR SUCCESS WITH UNRIVALLED PRESENCE, POWER AND LUXURY.

The BMW Group Corporate Programme is a cost-effective solution that entitles EUROCHAM members to purchase any BMW car with a special incentive to ensure a lower cost of ownership, and exclusive benefits to complement your achievements in life.

**BMW GROUP
CORPORATE
PROGRAMME.**



Exclusive incentive for EUROCHAM members.

**CORPORATE
MOBILITY
SOLUTIONS.**



Tailor-made mobility solutions to meet your business and private needs.

**BMW
MOMENTS.**



Privileges to enhance your BMW experience.

**BMW
AFTERSALES.**



Comprehensive coverage for a complete peace-of-mind ownership.

**BMW
CONNECTED
DRIVE.**



Stay connected and in touch even when you are on the move.

Discover the world of BMW at www.bmw.com.my

*Terms and conditions apply.



PAVE THE FUTURE WITH BMW.

BMW GROUP CORPORATE PROGRAMME.

- The programme is available to any Sole Proprietorship, Private Limited, listed companies, EUROCHAM Members, Professional Associations, and companies with International Supply Agreements.
- All subsidiaries of the parent company will also benefit from the corporate concession, subject to prior approval from BMW Group Malaysia.
- Registration can be made under the name of the company, board of directors, employees or their respective spouses.
- The agreement period is for a term of 24 months starting from 1st unit registration.

BMW CORPORATE MOBILITY SOLUTIONS.

- Tailor-made mobility solutions to meet all your business and private needs.
- Fleet management for your business and reducing your unexpected risk and cost.
- Industry expert to assist, structure, and manage for all your mobility needs.

BMW MOMENTS.

- A privilege programme like no other, BMW Moments elevates your lifestyle with a touch of sophistication with BMW Privileges, Privileges Elite and Privileges Excellence.
- Complete ownership privileges offering curated getaways, tantalising foodscapes and lavish shopping offers plus flexible financial services.

AFTERSALES.

- Every BMW purchase comes with a BMW 5 Years Unlimited Mileage Warranty + Free Scheduled Service.
- BMW Engage Financing Pre-Approval.
- Qualified Roadside Assistance + Accident Hotline.
- Dedicated Customer Interaction Centre with BMW Customer Relations.
- Priority Service Appointments.

BMW CONNECTED DRIVE.

- The BMW ConnectedDrive offers seamless connection to the world inside or outside of your BMW with smart apps, services and assistance system for sheer driving pleasure.

For more information, kindly contact **Liilly Ong** at liilly.ong@bmw.com.my

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